



Marco to Offer Intel® Hybrid Cloud Service

Marco, Inc., a leading Managed Services Provider, is excited to be recognized as the first MSP to offer the Intel® AppUpSM Small Business service running on the Intel Hybrid Cloud throughout Minnesota, North Dakota, South Dakota, Iowa, and Wisconsin.

The service offering, called the Marco Hybrid Cloud, is an innovative subscription-based model for providing locally hosted, remotely managed server hardware and software. One of the immediate benefits is that businesses can access hardware and software on a monthly pay-as-you-go basis, thus eliminating costly start-up and licensing fees.

“Intel is excited to be launching this service in this marketplace,” said Bridget Karlin, General Manager, Intel Hybrid Cloud. “Marco’s business model and client relationships will help businesses throughout the Upper Midwest area adopt this technology rapidly with a very affordable monthly subscription model.”

Karlin continues, “Staying current with software and hardware can be a daunting financial concern for small and medium businesses, but with the Marco Hybrid Cloud service offering built on the Intel Hybrid Cloud, it is simple, affordable and easy.”

“The Marco Hybrid Cloud solution is designed for organizations with 5-25 users who want to conserve their business capital while staying current on the latest hardware and software applications,” said Trevor Akervik, Director of Managed Services for Marco.

The Marco Hybrid Cloud service is part of Marco’s portfolio of Managed IT Service offerings which includes on-site support and maintenance, remote help desk support, server and workstation maintenance and monitoring, disaster recovery planning, workstation and server security and updates, and managed print services.