



Print Security



CONSULTING SERVICES



Organization-driven controls to secure print environment



Firmware and configuration management services



Ability to regulate access to print, copy, scan and more



Customized decommission policy for phased-out devices



Security road mapping to achieve sustainable compliance

WHAT IS PRINT SECURITY?

Marco has a dedicated print security team comprised of security architects led by a chief information security officer. Together, they ensure security is a foundational component of every environment we enter.

When most people think about network security, they think firewalls, not printers. But, in fact, your printers may be exposing your organization to a host of risks. Like any other end point in your network, printers have memory, processors and operating systems. Without the proper safeguards, your business may be vulnerable and you may not even know it.

When you partner with Marco, we will work with your teams to assess your risks and understand your compliance and business requirements. We will find the right-fit solutions for your entire fleet focusing on sustainable, compliance-driven technologies.

Marco's print security framework is designed to protect our client networks, which addresses hardware, firmware and configuration management of the print fleet. With this, we design solutions around your unique requirements. Ask your Marco representative about our print security assessment services today.

MARCO ADVANTAGES

- We understand that each environment is unique, with different regulatory, contractual and industry requirements.
- Our approach is vendor and manufacturer agnostic, servicing the needs of organizations of all sizes.
- We have experience helping organizations maintain secure and compliant environments, including those under HIPAA, PCI and various NIST frameworks.
- We can help your organization protect your most important data including PHI, PII and cardholder data.

Get Started Today!

800.847.3098 | marco@marconet.com

Simple. Secure. **Better.**

SECURITY ASSESSMENT

Assess

- How does your organization see printers fitting into your overall security strategy?
- How does your organization ensure device firmware is maintained over time?
- How do you control access to sensitive data being printed?

Implement

- How experienced is your networking and security team with implementations of this size?
- How do you sustain and maintain print environment compliance over time?

Manage

- With the existing security strategy for printers, how secure do you feel your organization is in general?
- What opportunities for automation exist for the efficient operations of your security program?

WHY PRINT SECURITY IS IMPORTANT

A survey* of 250 businesses with over 250 employees indicates 77% of organizations are increasing what they spend on print security - and with good reason. Only 24% feel their print infrastructure is fully protected, and 59% have suffered at least one print-related data loss with an average cost of \$389,000 per loss. Managed Print Services are key to implementing print security, and frequently include print security assessments and "follow me" printing to enable user-initiated secure printing.

HARD DRIVE SECURITY AND DISPOSAL OPTIONS

When your devices reach end of life, are determined to be unrepairable, or need an upgrade, Marco's customized decommission policy will address any concerns with data destruction or retention.

Marco is committed to the security and privacy of personal information and assisting our customers with protecting the safety of their confidential information. All of Marco's copier and printer manufacturers have released security statements and security options that are either currently integrated in the copier/printer or available as an add-on. For a complete list, visit marconet.com/copiers-and-printers/harddrive-security.

The following options are available for copiers/printers that are traded in or returned to Marco:

- **Removal of Hard Drive** - For those customers who have determined there is sensitive/confidential data on their hard drive, Marco will replace the hard drive and leave them with an authorized person for a cost.
- **High Level Hard Drive Format** - For those customers who do not have sensitive/confidential data stored on their hard drive, Marco will reformat the hard drive at no charge. A format of this type does not protect against all forms of data recovery.

*Survey completed by Quocirca. Quocirca is a global market insight and research firm specializing in analysing the convergence of print and digital technologies in the future workplace.

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